

WINTER 2016

PERFICUT ON:
HOLIDAY LIGHTS
& SNOW MANAGEMENT



EAT MORE CRICKETS

FIND OUT WHY

AND (SHHH....)

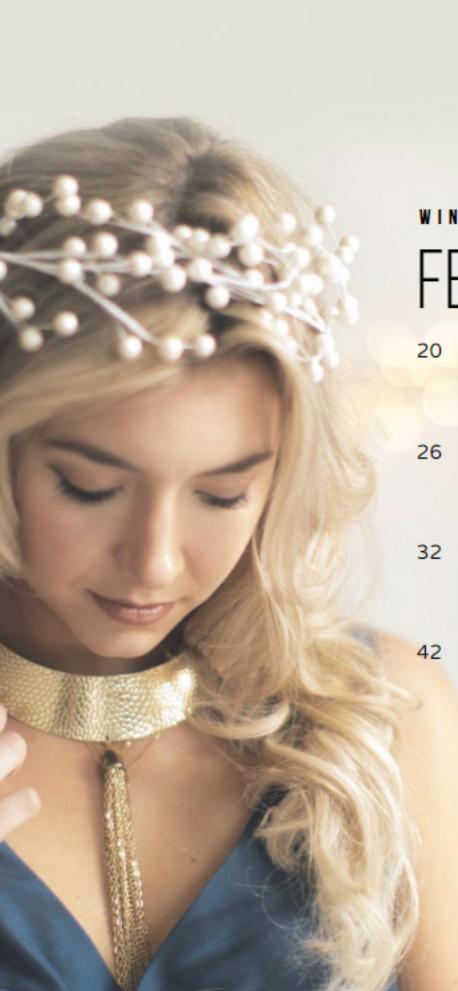
LA NINA'S SLIP

PLUS THIS STUFF:

BLACK & GOLD SUCCESS

THE QUEEN BEE

KUM & GO'S NEW HQ



WINTER 2016

FEATURES

20 THE QUEEN BEE

If there were a Hall of Fame for flowers, Lisa Fazio would appear twice. For more than 30 years, she has been changing the face of central lowa one garden at a time.

26 IN GOOD COMPANY

When Kyle Krause goes, he goes big. Get a sneak peek at The Krause Gateway Center and read about the team that is working to raise Renzo Piano's architectural wonder in Des Moines' Western Gateway.

32 THE COLOR OF SUCCESS

Tiffany Vaske struck gold in the land of "Black and Gold" with nothing more than a t-shirt, a Bonneville and an impossible sales goal. Then, Ryan Nurnberg helped her deliver.

42 LA NINA'S SLIP

Experts are predicting record snow fall this winter and record numbers of slip and fall lawsuits. Our winter site management overview will provide you with everything you need to know to have a happy New Year.

> ON OUR COVER Dress by Sarah Dornink, holiday lighting and snow managment by Perficut, photograph by Phillip Harder.













12 TOOLS OF TRADE

La Nina is coming and we've got a selection of the latest and greatest in winter wear from Active Endeavors, which is guaranteed to keep you feeling summery no matter what winter has in store.

14 CRICKET BARS

Crickets are finding their way out of your backyard and into your kitchen thanks to Chapul. These healthy and environmentally friendly snacks may be a key to a sustainable water future.

18 WINTER D-I-Y

Don't fret. You're not the only person who has been putting off those winter chores. Check out our Winter D-I-Y guide to get caught up without missing the big game.